



Sterling Hooker

Freelance Editor and Writer

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Technical Skills

- *Chicago Manual of Style 17th edition*
 - Copyediting
 - Citations
- Associated Press editing
- Monday.com
- Outlook email and office
- Microsoft Word, Power Point, and Excel
- Track Changes (MS Word)
- Adobe Acrobat Reader
- Promotional copywriting

Professional Skills

- Works well collaboratively and independently
- Builds strong relationships with staff members and clients
- Organization
- Clear communication, both written and verbal
- Time management
- Willingness to learn
- Line editing for tone of voice

Education

University of North Texas

- English, BA (emphasis in creative writing)
- International Studies, BA

About Me

A lifelong learner and creative writer, my experience and education make me an ideal fit for roles in publishing (commercial or academic), content writing, and communications. I'm a detail-oriented and dependable worker that will step up with little hesitation, works well with teams and by myself, and gives my all into the work I'm responsible for. As a constant growth seeker, I've started a blog that focuses on my passions—writing, traveling, health/fitness, and reading—to gain a better understanding of marketing writing and SEO. Outside of my professional goals, I enjoy traveling, spending time with my family and friends, and listening to courses on Masterclass.

Professional Experience

Freelance Editor and Writer

Developmental Editor, *Vine Leaves Press* (April 2024–Current)

Proofreader, *She Writes Press* (August 2024–Current)

Line Editor and Proofreader, *Jenkins Group* (August 2024–Current)

Freelance Book Reviewer, *Foreword Reviews* (March 2024–Current)

- Read published or up-and-coming books, evaluating assigned books on storytelling and writing quality
- Write 300–600 word reviews, focusing on insightful, succinct commentary to help readers, booksellers, and school and library markets decide on book purchases

Content Writer, *Self-Employed* (February 2024–Current)

- Create social media posts using Canva and SEO optimized phrases for writing promotion
- Write blog articles with SEO best practices in mind, uploading them to personal website and Medium.com

Editor, Brown Books Publishing Group

January 3, 2022–January 31, 2024

- Copyedit and proofread in accordance with *Chicago Manual of Style Seventeenth edition*
- Provide editorial support for PR related materials in AP style editing (press releases, press kits, email endorsement campaigns for NYT bestselling and celebrity authors)
- Ghostwrite promotional back cover copy; revise other team members' BCCs for clarity and impact
- Assist project manager in finding freelance editors, collecting author deliverables, and keeping operations running smoothly

Internships: Brown Books Publishing Group, Santa Fe Writers Project, and Bull City Film Festival

Publications

- "Blood in the Water," *Havok Ezine* (May 10, 2024)
- "The Coldest Decembers," *North Texas Review* (2018)

Marketing/ Copywriting Samples

Sterling Hooker

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Sample 1: *The Grand Veeshali* by Wendi Coffman Porter

A public assassination puts a bounty on Leilani's head . . . and another mystery in her lap.

Leilani Falconi is no longer an IIS agent; in fact, no one is. With the Imperial Investigative Service disbanded, and an entire system after her for the murder of Admiral Jason Dorothy, Leilani evades detection with her inherent smarts and skill. But there's an ever-present gnawing at the back of her mind: she's missing something, something big. Apparently, so are the known galaxies.

When she returns to her roots at ELU, identities unravel—no one is who they appear to be, even herself. To make matters worse, unfolding historical timelines point to a complicated mystery still shaping present-day conflicts. Lei knows the power-grab that started the puzzle is far from over. What was hidden must be found—by her first, if she wants to keep a powerful technological revolution from falling into the wrong hands, and preserve the galaxy from spiraling into oblivion.

The mystery and wit in Wendi Coffman-Porter's second book of the Eldrillin Chronicles, *The Grand Veeshali*, will have readers on their toes as this sci-fi crime bridges the line between fantasy, technology, and reality.

Sample 2: *Flightless Falcon* by James Charles Smith

Interstate 70, April 1969

Only a year into the Air Force Academy, Sam Roberts has resigned. His father is furious. His mother is understanding but unsupportive. As for him, well . . . Sam doesn't really know what to think anymore. All he knows is that he doesn't believe in the US's involvement in the Vietnam War and can't be part of it any longer.

Leaving both his girlfriend and the Academy behind in Colorado, Sam hitchhikes his way down Interstate 70 all the way home to Missouri. Along his way, he'll meet people from all walks of life: four Hispanic youths driving to a quinceañera, retired WWII vets who have differing opinions on the war, a hippie who just left the service, and a couple from California. Each brings their own perspective to both the Vietnam War and American ideals. As for Sam, he'll end up sharing more than just a ride—the exchange of ideas will set him on the course he was always meant to be on.

Inspired by his own experiences, James Charles Smith's debut novel *Flightless Falcon* presents the varying nuances of American political beliefs during the late 1960s. Through Sam's interactions between people's perceptions on war, life, and love, Smith creates a narrative that reveals pivotal history through this coming of age story, transporting readers to a place where soul-searching is possible.



Sample List of Edited Titles

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Developmental Editing

Vine Leaves Press

- *OSTRACA* (in progress)

Brown Books Publishing Group

- *Women Gone Wild: The Feminine Guide to Fearless Living, Wealth Edition*
- *Women Gone Wild: The Feminine Guide to Fearless Living, Intuition Edition*
- *Miscommunicamp!*
- *Your Seven Words to a Happier You: Unlock the Story Sabotaging Your Relationships Timeless Vision: Understanding God's Creation through the Lens of Science*

Line Editing

Jenkins Group

- *The Sudler Family Chronicles*

Brown Books Publishing Group

- *CARE to Win: The 4 Leadership Habits to Build High-Performing Teams*
- *My Silver Lining: Healing through Art*
- *Cutting a Path: The Power of Purpose, Discipline, and Determination*
- *The Gap Between: Loving and Supporting Someone with Alzheimer's* (created paraphrased technical copy)
- *Why You Should Give a Damn about Economics*
- *Let's Play Jegi, Let's Play Gonggi, and Let's Play Ddakji*
- *Dinky Donkey Doo: Battling Cancer with the Help of a Wise Donkey* (forthcoming Fall 2024)
- *A is for Athlete*
- *Holidays All Year with Pomp, Snow, and Cirqueumstance*
- *The Monster Job*

Copyediting and Proofreading

She Writes Press

- *The Mother of All Decisions*
- *Orphans of the Living* (in progress)

Brown Books Publishing Group

- *Faith Over Fear: How to Adopt a Success Mindset*
- *The Greatest Song: Spark Creativity, Ignite Your Career, and Transform Your Life*
- *Let's Clear Things Up: The Truth about Sinus Surgery* (forthcoming Spring 2024)
- *Fleur du Lac: Stories from Behind the Walls*
- *The Grand Veeshali*
- *Renegade Immortality*
- *Flightless Falcon*
- *Come Day in Night*
- *The Story of Ukraine: An Anthem of Glory and Freedom*
- *Theo's Deliciously Different Dumplings, The Ottersons' Eruption, Riley's Really Big Worries, and Franklin's World Takes a Turn* (the ESCElent Adventures series)
- *The Eighty-Year-Old Sorority Girls*
- *You Forgot to Mention: Tops for Parents by Parents*